ICUMM.110A

#4/8.0.7
PATENT /-/9-0/

## TED STATES PATENT AND TRADEMARK OFFICE RECEIVED

JAN 0 9 2000 **Applicants** Brown, et al. Group Art Unit 2764 I hereby certify that this correspondence and houp 2100 Appl. No. 09/213,138 marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Assistant Filed December 16, 1998 Commissioner for Patents, Washington, D.C. For SYSTEM AND METHOD FOR ember 22, 2000 **BROWSING AND COMPARING PRODUCTS** 

Examiner

Steven R. Wasylchak

## **AMENDMENT**

**Assistant Commissioner for Patents** Washington, D.C. 20231

Dear Sir:

01/03/2001 TGEDAMU1 00000018 09213138

81 FC:393

Douglas G. Muehlhauser, Reg. No. 42,018

## IN THE CLAIMS

## Please add the following Claims:

A product browsing system comprising: 15.

a server computer having a network connection;

a product database including first data representing a product, including second data representing a competing product, and including third data representing an association between said product and said competing product, said product database residing on a computer readable medium of the server computer; and

a dynamic page file for generating an electronic store page, said dynamic page file including instructions to use said second data as a query parameter to obtain said first data from said product database, said first lata included in said electronic store page, said electronic store page transmitted via said network connection.

A method for retrieving information about a product using information about 16. another product, said method comprising:

a step for storing information on a first set of products;